

Business Management
“E-Commerce”

Course Code	Course Title	Credit	Pre-Co Requisites
ENGL-101	Developmental Writing and Reading	3	
ENGL-102	Composition I	3	ENGL-101
Total Communication Skills Credits		6	
HUMN-101	History of Arab Islamic Civilization	3	
Total Humanities Credits		3	
CARD-102	Critical Thinking & Problem Solving	2	
CARD-205	Career Development	2	
Total Personal and Professional Development Credits		4	
MATH -107	College Algebra	4	
Total Mathematics Credits		4	
IST-101	PC Software	3	
Total Computing Basics Credits		3	
BSM-101	Introduction to Business	3	
BSM-127	E-Commerce Foundation	4	BSM-101
BSM-178	Principles of Marketing	3	MATH-107 and BSM-101
Total Business Basics Credits		10	
BSM-223	Project Management	3	
BSM-228	E-Commerce Business Issues	3	BSM-127
BSM-229	Web Design and Development	4	IST-152
BSM-230	Web Applications Development	3	IST-127 and IST-152
BSM-231	Internet Systems Management	4	BSM-127
BSM-233	Internet Marketing	3	BSM-178
BSM-235	B2C E-Commerce Systems	3	BSM-230
BSM-236	B2B E-Commerce Systems	3	BSM-228
IST-127	Introduction to Programming	3	
IST-152	HTML	3	
IST-231	Introduction to Databases	3	
Total Business Core Credits		35	
TOTAL PROGRAM CREDITS		65	